

Clinical Study Report

Study Title:

A clinical study to evaluate the effectiveness of the Care Dale Filter in reducing hair fall and improving hair and skin dryness caused by hard water

Protocol Number:

SAR/CRD/WAT-FIL 2025; dated 23 December 2025

Study Details:

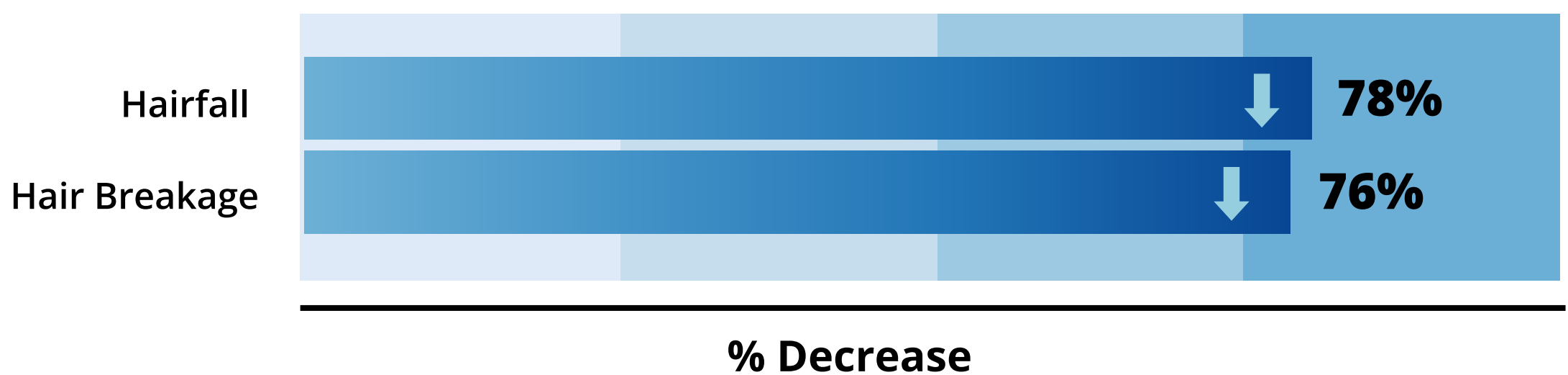
In this study, 52 subjects (Male & Female) were enrolled and all participants used the CareDale filter for bathing. The duration was 30 days.



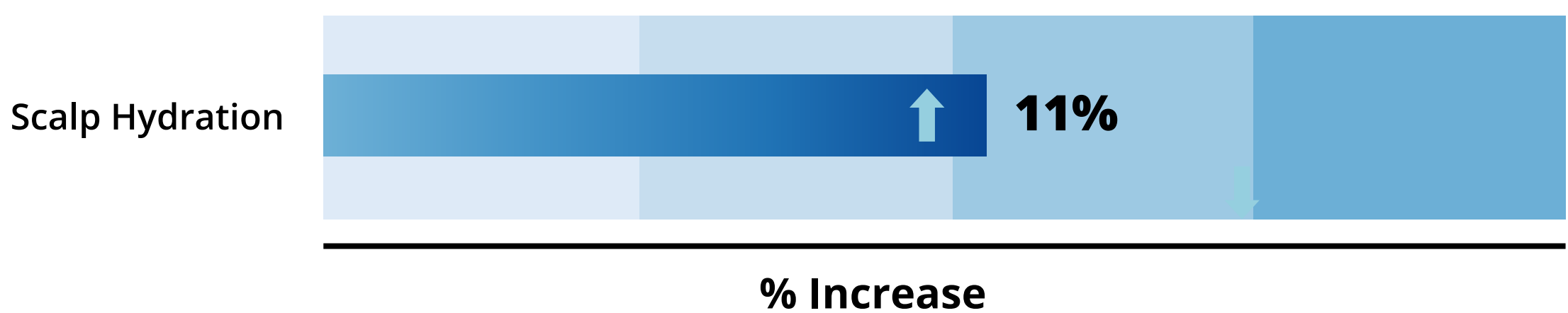
Third-party labs have conducted all testing with Care Dale. Under Dermatologist Supervision.

Primary Objectives	The primary objectives of the study were to assess the efficacy of the CareDale filter by evaluating reductions in hair fall, quantifying changes in hair breakage across different scalp regions, and assessing improvements in scalp moisture .
Secondary Objectives	The secondary objectives of the study were to evaluate the safety and tolerability of the investigational product in individuals with hair concerns related to water quality, along with subjective assessment of product performance through structured questionnaires at regular intervals.

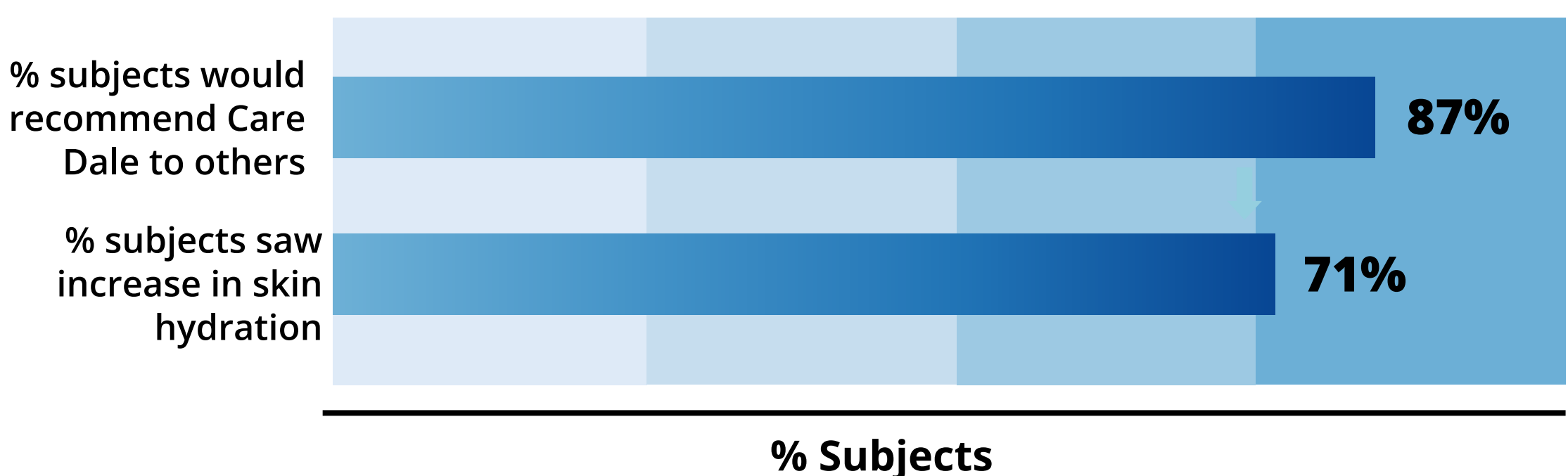
Hair Investigation Results



Hydration Investigation Results



Subjective Investigation Results



No product-related adverse events were observed during the course of the study.

This report brings an independent, third-party study conducted to validate the impact of the Care Dale Water Filter on hair health and scalp hydration. From statistically significant improvements in hairfall & dryness, to consumer studies, these findings reinforce what our community has experienced firsthand: when you fix the water, everything else performs better.

Every test included in this report was conducted under a structured protocol, supervised by qualified investigators, with standardized measurements taken across multiple time points and scalp regions to ensure statistically validated, real-world results.

While the Care Dale Filter is not a cure-all for every skin or hair concern, the results highlight its importance as a foundational step in any hair & skincare routine. It won't eliminate every frizz, blemish, or environmental stressor, but it can significantly reduce daily exposure to harsh contaminants and help restore a healthier baseline. Care Dale isn't a miracle solution - it's infrastructure. It treats the water your body meets daily, so everything that follows - shampoos, serums, treatments - finally has the right conditions to work

We are building Care Dale out of pure passion and dedication to be the Dyson of water filtration - powerful, and scientifically engineered to deliver the most effective tap & shower filters in India.

***- Roshni & Duhita,
Founders, Care Dale***